Biography for Gordon Jenkins

Gordon Jenkins is a strategic advocate and innovator who uses client intel to effectively grow organisations.

For over 20 years Gordon has demonstrated that client perception is an organisation's reality and provides tactical advice in delivering a competitive advantage.

Gordon's breath of knowledge and experience is built on the sum of abiding principles, core values and the highest aspirations ensuring leaders are entrusted to advance the interests of everyone. Future leaders are empowered to demonstrate their connection with the organisation and the community they exist in.

Gordon exhibits a deep passion for demonstrating why sustainable stability and resources are critical to the prosperity of an organisation. This is done in many interactive ways and utilises best practice as well as proprietary tools.

Through collaboration and the sum of service, integrity excellence, courage, teamwork and stewardship results have included: referrals increasing 400% leading to 65% uplift in revenue, revenue per team member increase by 100%+, turning around top 5 client concerns to positive outcomes in 3 years, exceeding group budget for first time in 7 years, increase client data improvement by 200%.

Adaptive Innovation, the organisation founded by Gordon, is the 2016 Indie Company of the Year – recognition for its independent thought leadership, focused outcome and forward thinking. Gordon has also been referred to as the 'turbo growth guru' and been quoted in the CEO online Magazine.

Gordon is passionate about leadership, outcomes and change and draws on many life changing events as TheVisibleGuy.com, founder of Adaptive Innovation and Chair of Lung Transplant Research Australia Inc, a major lung transplant research foundation to effect change today. Adaptive Innovation is proud to be associated with the National Disability Services as a platinum industry supporter.

For all enquiries please contact:

E: gordon@adaptiveinnovation.com.au
M: + 61 414 414 481
W: + 61 3 8610 6303
Linkedin